

# PROGRAM ADVERTISING AGREEMENT

Advertiser \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ ZIP \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Phone Number \_\_\_\_\_ Web \_\_\_\_\_

## ADVERTISING RATES: Rates Apply for Full Season (3 Concerts)

(Single-Program Advertising is available at a prorated plus 15% rate)

### FULL PAGE AD

- **Outside Back Cover: Full Season**  
Full Color: 5"w x 8"H ..... **\$1,000**
- **Inside Front Cover: Full Season**  
Full Color: 5"w x 8"H ..... **\$800**
- **Inside Back Cover: Full Season**  
Full Color: 5"w x 8"H ..... **\$800**
- **Regular**
  - Full Color: 5"w x 8"H ..... **\$500**
  - Black: 5"w x 8"H ..... **\$400**

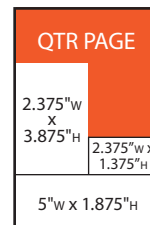
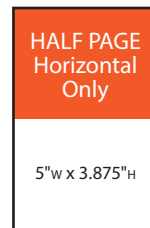
### HALF PAGE AD

- **Horizontal: Full Color**  
5"w x 3.875"H ..... **\$350**
- **Horizontal: Black**  
5"w x 3.875"H ..... **\$280**

### QUARTER PAGE AD

- **Vertical**
  - Full Color: 2.375"w x 3.875"H ..... **\$250**
  - Black: 2.375"w x 3.875"H ..... **\$200**
- **Horizontal**
  - Full Color: 5"w x 1.875"H ..... **\$250**
  - Black: 5"w x 1.875"H ..... **\$200**
- **"Business Card"**
  - Black: 2.375"w x 1.375"H ..... **\$125**

- Submit in DIGITAL FORMAT as press-quality PDF, EPS, TIFF or JPG files.
- Minimum resolutions should be at 300ppi AT THE ACTUAL SIZE. This includes all placed images, logos and photos.
- Files that do not meet specifications or for any corrections will be charged at \$35/hr.
- Submit ads to [vc.edwin@me.com](mailto:vc.edwin@me.com)



### PAYMENT OPTIONS

▫ **Check made payable to "MCCB"**

▫ **Credit Card**    ▫ VISA    ▫ MasterCard    ▫ Discover    ▫ AMEX

Card Number \_\_\_\_\_ Exp \_\_\_\_\_ SS Code \_\_\_\_\_

Name on Card (Please Print) \_\_\_\_\_

Billing Address \_\_\_\_\_

**I agree to the terms listed above**

Signature \_\_\_\_\_ Date \_\_\_\_\_

**THE DEADLINE FOR YOUR FORM,  
PAYMENT AND ARTWORK IS  
NOVEMBER 29, 2018.**

**Manatee Community Concert Band**  
P.O. Box 502 | Bradenton, FL 34206  
CONTACT US: (941) 363-1237

